



VOTING NOW OPEN FOR SECOND ANNUAL “PRIDE IN SALEM GREEN AWARDS”

For Immediate Release:
May 1, 2013

The City of Salem is pleased to announce that voting is open for the 2nd annual "Pride in Salem Green Awards" that are designed to recognize businesses and organizations that take pride in our community and make Salem a great place to work, live and play.

For the second straight year, these awards will be presented to local businesses that have risen above others by significantly contributing to the beautification or greening-up of our city through visible landscaping, prominent exterior building or site renovations, or responsible and creative environmental initiatives.

By exercising the characteristics of corporate philanthropy and civic responsibility at their own expense, they serve as an example to others and are a vital part of the City of Salem. Last year, Roanoke College, Project WARM and Invision Eye Fitness and Fashion were the winners of the inaugural awards.

There are three categories: **LANDSCAPE AND BEAUTIFICATION, RENOVATION AND ENERGY EFFICIENCY and RECYCLE, REUSE, REPURPOSE.** A total of 12 Salem-based entities are vying for the top three awards - Salem Museum, ITT Technical Institute, John M. Oakey and Son, John McNamara's Center for Chiropractic Health and Education, Sherwood Memorial Park, Chick-fil-A, the Salem VA Medical Center, El Cubanito Restaurant, Roanoke Valley Wine Company, Parkway Brewing Company, Joe's Deli, and Fame All-Stars.

All voting will be done online and it is not limited to Salem citizens. The balloting will end at midnight on May 31 and the winner in each category will be honored at a Salem City Council meeting this summer.

A direct link to the ballots, which contain a photo and description of each business, can be found on the city's website www.salemva.gov

CONTACT:

Melinda Payne
City of Salem
Planning & Economic Development Director
(540)375-3007 office
mpayne@salemva.gov

Mike Stevens
City of Salem
Communications Director
(540)375-4112 - work
(540)353-2041 - cell
mstevens@salemva.gov

